

### **Co-Founder and CEO – Scott Sharkey**

Mr. Sharkey has been our Co-Founder and CEO since our inception. From October 2002 to July 2003, Mr. Sharkey owned and operated the prototype Sharkey's Cuts for Kids Salon in Cos Cob, Connecticut.

Scott Sharkey began his career when he graduated from the University of Hartford in 1985 with a degree in Economics and Finance. In 1985, Scott went to work in the laboratory for Chemicraft International, Inc., a New York based company, creating thermal transfer ink formulations for the barcode and facsimile industry. As part owner of Chemicraft, Scott led the design team that created and operated Chemicraft's first manufacturing equipment in 1988. Scott's responsibilities then evolved to include the hiring and training of the company's fast growing factory, marketing, and sales personnel.

In 1990, Scott became the Director of Sales for Chemicraft, cultivating relationships with strategic original equipment manufacturer's accounts, value added resellers, and resellers. Scott successfully transformed a small \$2,000,000 business into a large dominant player in the barcode and facsimile market, both domestically and internationally. During his ten years as Director of Sales at Chemicraft, he developed and managed over \$125,000,000 in barcode and facsimile sales. Later became the International Marketing manger for Chemicraft within Europe and Asia.

In March of 2001 Scott left Chemicraft and created a new company called Precision Ribbon Technology ("PRT"), a New York company. PRT was a sales and marketing company that sold barcode and facsimile products into smaller reseller channels of distribution. From April of 2001 to April of 2002, Scott built a large book of business through hundreds of stores and resellers in just over eleven months, and PRT was acquired by one of its competitors, Iimak, of Amherst, New York. Scott was part of the acquisition and worked for Iimak from January 2002 to February 2003.

Scott left Iimak to open the first Sharkey's Cuts for Kids and currently serves as Sharkey's (and its affiliates') CEO. Scott's responsibilities with Sharkey's involve all aspects of public relations, Domestic, and International Franchise sales, and Franchisee and Master Development of Domestic & International markets.

### **Co-Founder, Vice President and Advertising and Retail Officer – Linda Sharkey**

Ms. Sharkey has been our Co-Founder, Vice President since our inception.

Linda Sharkey holds a Bachelor of Science degree in advertising from the University of Texas at Austin. She started her career in advertising working as an account supervisor with Saatchi & Saatchi Advertising, Grey Advertising and Wells Rich Green Advertising from 1987 to 1995. Her campaign credits included the award winning "I Love New York" campaign for New York State and the Procter and Gamble "Hair So Healthy It Shines" campaign for Pantene shampoo. She also brings considerable experience in marketing for children's products. Linda worked on several General Mills brands, including Fruit by the Foot, Gushers, and Fruit Roll-ups. This work allowed Linda to become heavily involved in new product development for General Mills. Her work as an Account Supervisor involved every aspect of the marketing process, from creative strategy through research and development to sustaining brands through their life cycle. After a brief break in her career to start her family, Linda returned to the business world as Chief Financial Officer of Precision Ribbon Technology. After working for PRT from April 2001 to January 2002, Linda went on to co-found the first Sharkey's Cuts for Kids.

Currently, Linda is involved in Advertising and Retail products of Sharkey's and its affiliate company. Linda is responsible for the purchasing of retail store products, and brings all her past advertising and marketing skills to Sharkey's Cuts for Kids. Linda also participates in the Focus Groups being offered by Sharkey's.